

Resume		Claudia Chiavazza	
claudia@chiavazza.uk (+44) 7308426424		Italian designer with 5+ years in creative studios and in-house teams, specialising in design systems, digital content, and branding. Combines creativity and systematic thinking to deliver consistent and user-friendly experiences. Enjoys exploring code and using interdisciplinary ideas and tools to reimagine design outcomes.	
		Experience	
Design System Designer Sky Creative 2024 - present	Contributed to developing a <b>multi-brand design system</b> for Marketing deliverables and currently supporting its consolidation into a unified system post-rebrand.		
	Supported the implementation of <b>European Accessibility Act</b> requirements throughout the system.		
	Created <b>guidelines</b> and managed a SharePoint site to centralise design system knowledge.		
	Primary contact between design system designers, artworkers, and developers to coordinate <b>component handovers</b> , <b>resolve queries</b> , and provide <b>strategic support</b> .		
	Assisted in <b>educating non-design teams</b> to understand, adopt, and effectively use the design system.		
	<b>Mentored junior designers</b> and <b>onboarded new joiners</b> to the design system.		
Junior Digital Designer Sky Creative 2023 - 2024	Produced <b>marketing assets across 30+ Sky brands</b> , including banners, social posts, videos, emails, press ads, and DM, prior to design system rollout.		
	Provided <b>technical Figma support</b> during the Adobe-to-Figma transition for digital deliverables.		
Junior Brand Designer Right to Left 2022 - 2023	(Studio founded by Pentagram partner Samar Maakaroun)		
	Contributed to brand concept development tailored to <b>localized Arabic markets</b> for clients including <b>Porsche</b> , <b>Canva</b> , <b>Abu Dhabi Media</b> , <b>Sharjah Government Media Bureau</b> , and the <b>City of Makkah</b> .		
	Supported agencies such as <b>M&amp;C Saatchi</b> and <b>Pentagram</b> to deliver branding projects for clients like <b>Young V&amp;A</b> and <b>Oman Air</b> .		
	Helped develop external-facing content for the studio, including case studies, pitches, and presentation decks for public events like <b>TYPO London</b> , <b>London Design Festival</b> , and invited talks at organizations such as <b>Google</b> .		
		Education	Skills
		<b>MA Graphic Design</b> Kingston University, United Kingdom	<b>Design System</b> Figma, design tokens, component libraries, guidelines
		<b>BA Design and Visual Communication</b> Polytechnic of Turin, Italy	<b>UX/UI</b> Visual design, accessibility, prototyping
		Languages	<b>Coding</b> Visual Studio Code, HMTL, CSS
		Italian English	<b>Design</b> Illustrator, Indesign, Photoshop, After Effects
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